- 1. (CANCELLED)
- 2. (CANCELLED)
- 3. (NEW)

- 5 3. (NEW) A method of allowing access to data over a distributed data processing system, comprising:
 - (a) providing an automated infrastructure for the exchange of information between multiple self-interested parties;
 - (b) providing a trusted server with at least one data warehouse for the storage of said information;
- (c) associating a price rule with particular data records of said information
 which establishes a cost of accessing said particular data records, and which controls the access to that data;
 - (d) wherein said price rule enables a data owner associated with said data to specify a different price for different types and amounts of information access;
 - (e) within said trusted server, providing a data processing platform which is accessible to multiple third-party data processing software programs which operate as software agents;
 - (f) wherein a plurality of seller-side software agents have defined relationships to said price rules and associated data records, and maintain absolute access control to said data records;
 - (g) wherein a plurality of buyer-side software agents have regulated query access to said data processing platform and may request pricing information from said seller-side software agents;
 - (h) wherein said plurality of seller-side software agents and said plurality of buyer-side software agents operate as persistent data processing systems which

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interact with one another repeatedly over time and which thus define a virtual marketplace.